

FRONT COVER

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By [Sam Vitori](#)

David Sugarman is the kind of man most guys want as a friend.

A very best friend.

For a start he knows money, being a vice president and financial advisor for major investment banks for a number of years - Vice President of Deutsche Bank, Managing Director of Laidlaw UK Sports and Entertainment Group and most recently a Vice President at Merrill Lynch. Dave, if you haven't realised, is a big hitter.

The

circles he moves in include professional athletes, entertainers, their business managers, agents and families. David's company Sugartime Sports and Entertainment, is involved in everything from Asset Management to Media Relations and Post Career counseling.

His business stepped up to the next level when he realised that celebrities were not receiving the tailored financial attention they deserved.

His competition was still operating with old fashioned techniques and strategies.

He set about

to change things and now boasts that Sugartime is 'deeply involved with all aspects of his clients lives and hold their priorities above all else, **including my own**'.

David's goal is simple. 'My job is to help my clients, celebrity entertainers and pro athletes to maintain the same quality of life and standard of living during and after their professional careers by pursuing sound and profitable financial goals.'

David Sugarman is a ball of ambitious energy determined to see his goals and, more importantly, those of his clients fulfilled. He operates in a world of celebrity and big money. But he does so with caution, responsibility - and fun.

As we say, he's the kind of guy you want as a best friend - and his eye on your future.

Discover more about Sugartime Sports and Entertainment [here](#)



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