



SUGARMAN
WORLD ENTERPRISES

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DAVID SUGARMAN'S NEW YORK EXPANSION A SUCCESS

NEW YORK – Less than 18 months after the announcement that David Sugarman is a certified NBA Player Agent, the SugarTime brand and Sugarman's team have expanded the business into entertainment and moved operations to a New York headquarters following a successful recruiting class in 2013.

"Our first recruiting efforts took hard work and dedication on the part of myself and my team," said Sugarman. "But our results were exception, especially for an agency so young. Now, we can build upon the foundation that is set, focus on bringing in even more athletes and expand the business into entertainment and music."

In the first year of recruitment, Sugarman signed seven players. Two standout success stories are **Kwamain Mitchell** (former St. Louis University star) and **AJ Walton** (former Baylor University star). **Mitchell**, a point guard with Usti n/Labem (Czech Republic NBL Division I), is favored to earn Player of the Year after averaging 22.9 points per game, leading the country. He also holds a nation-wide record in steals (2.9 average) and is second in assists (5.3 average). **Walton**, a point guard with Asseco (Poland TBL Division I), leads the country with 2.8 steals and is among the leaders in assists (5.7 average, second in the nation) and points (15.7 average, sixth in the nation).

Although the business expansion has led to staffing changes, **Kenny Anderson**, New York native, retired NBA Nets star and NBA All-Star remains an executive within the company. Anderson maintains his position as both a partner in Sugarman's business and Director of Player Recruitment and Basketball Operations, putting him in contact with many recruits and their families.

Following a move back to his hometown, Sugarman's endeavors were noted by several major sports organizations and agencies. He has been heavily recruited, but remains true to his efforts to working with younger players entering the professional ranks.

Sugarman is now working on projects with musicians/entertainers and major business brands throughout New York and New Jersey. The expectation is to set no limitations on the business, rather accept opportunities and continue to strive for success.

As a large-scale pro-bono project, Sugarman and his team created the #BringBaeBack campaign to raise awareness regarding the struggles of Kenneth Bae, who has been imprisoned in North Korea. As the figurehead of the campaign, Sugarman continues to make regular appearances on CNN. His efforts on this front have captured the attention of many members of Congress and government officials who continue to ask for Sugarman's support.

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Media Contact: Dr. Maria Scott, Cell: 954.821.4258, Email: mariaellesscott@me.com