



SUGARMAN
WORLD ENTERPRISES

FOR IMMEDIATE RELEASE
Sept. 2, 2014

DAVID SUGARMAN, #BRINGBAEBACK FOUNDER WORKS TO RELEASE KENNETH BAE FROM NORTH KOREA

“On humanitarian grounds I ask Kim Jong-Un to please release Kenneth Bae and allow the United States to #BringBaeBack.” – Sugarman said on CNN

NEW YORK – David Sugarman, founder of the #BringBaeBack social media campaign, has worked tirelessly since January 2014 to keep Kenneth Bae in the media and in the minds’ of the American people. In his efforts, Sugarman has met with high-ranking United States and DPRK (North Korean) officials. Sugarman has an upcoming trip planned to the DPRK.

“I’ve talked to countless Americans in person and through Social Media and the sentiment is always the same, which is why don’t we have Kenneth Bae back in the US?” said Sugarman. “Now Bae is in the news again following an interview with CNN. This is a crucial time, demonstrating our support for Kenneth Bae is absolutely necessary.”

CNN has been publically vocal supporter of the #BringBaeBack campaign, airing several interviews with Sugarman and members of Bae’s family.

The #bringbaeback social media campaign seeks to bring the plight of Bae, who has been sentenced to 15 years in a North Korean prison for “hostile acts against the republic,” back to the forefront of the public consciousness. Using the Twitter hashtag #bringbaeback people can boost the support for Bae, learn more about what he has suffered during his imprisonment, time in the work camp and most recently during his time spent in medical facilities.

David Sugarman, as well as others involved in with #bringbaeback, have committed their time and efforts pro-bono to assist with the efforts to bring Kenneth Bae home to the United States. There is no compensation provided to Sugarman or the team for their work.

– @BRINGBAEBACK –

Media Contact:

Maria Scott, maria@sugartimeinc.com, Cell 954.821.4258